



# SPU Manila INTER-OFFICE BULLETIN

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## ASEAN SUMMIT 2017 HELD IN MANILA



Metro-Manila was at a virtual standstill last week due to the **ASEAN SUMMIT 2017**, hosted by the Philippines. Classes on all levels were called off so regular activities (including IOB release) in SPU Manila were put on hold.

We share some news about the Summit for the future generations of Paulinians:

### **HIGHLIGHTS: ASEAN Summit and Related Summits 2017**

MANILA, Philippines – The Philippines announced that at least 20 world leaders attended the 31st Association of Southeast Asian Nations (ASEAN) Summit and Related Summits from November 12 to 14.

"This series of meetings is the largest gathering of world leaders that the Philippines will be hosting during this chairmanship year," Department of Foreign Affairs (DFA) spokesman Robespierre Bolivar said in a press briefing Friday evening, November 10.

## Schedule of Activities: ASEAN Summit, November 12-14, 2017

MANILA, Philippines – The Philippines played host to the 31st Association of Southeast Asian Nations (ASEAN) Summit and Related Summits on November 12-14, 2017.

The summit brought together not just the 10 leaders of the ASEAN nations, but also the leaders of its closest partners, such as the United States and China.

It also coincided with the grand celebration of the regional bloc's 50th anniversary.



Most of the events took place at the Philippine International Convention Center (PICC) in Manila. The area encompassing the Cultural Center of the Philippines (CCP) was on lockdown for security reasons.

Here is the schedule of the major summit-related events from November 12 to 14, 2017.

### November 12, Sunday

- Gala Dinner | 7 pm, SMX Convention Center, Pasay City

### November 13, Monday

- Opening Ceremony of the 31st ASEAN Summit and Related Summits | 9 am, CCP, Manila
- 31st ASEAN Summit (Plenary) | 10 am, PICC, Manila
- ASEAN Leaders' Interface with ASEAN Business Advisory Council | 12 nn, PICC
- 5th ASEAN-US Summit | 1:15 pm, PICC
- 20th ASEAN-China Summit | 2:30 pm, PICC
- 19th ASEAN-Republic of Korea Summit | 3:45 pm, PICC
- 20th ASEAN-Japan Summit | 5 pm, PICC
- ASEAN Plus Three (APT) Leaders' Interface with East Asia Business Council | 6:15 pm, PICC
- 9th Mekong-Japan Summit | 7 pm, PICC
- 9th ASEAN-UN Summit | 8 pm, PICC

### November 14, Tuesday

- 20th ASEAN Plus Three Commemorative Summit | 9 am, PICC
- ASEAN-Canada 40th Anniversary Commemorative Summit | 10:15 am, PICC

- ASEAN-EU 40th Anniversary Commemorative Summit | 11:30 am, PICC
- Lunch hosted by President Rodrigo Duterte, Chairman of ASEAN 2017, in honor of the East Asia Summit (EAS) Heads of State/Government and guests of the Chair | 12:30 pm, PICC
- 12th East Asia Summit | 1:30 pm, PICC
- Regional Comprehensive Economic Partnership (RCEP) Summit | 3:45 pm, PICC
- 15th ASEAN-India Summit | 5 pm, PICC
- Signing ceremony of the ASEAN Consensus on the Protection and Promotion of the Rights of Migrant Workers | 6:15 pm, PICC
- Closing Ceremony of the 31st ASEAN Summit and Related Summits and the handover of the ASEAN Chairmanship to the Republic of Singapore | 7 pm, PICC
- Press Conference with Philippine President Rodrigo Duterte | 8 pm, PICC (*Rappler.com*)

### ASEAN members

Brunei	– Sultan Hassanal Bolkiah
Cambodia	– Prime Minister Hun Sen
Indonesia	– President Joko Widodo
Laos	– Prime Minister Thongloun Sisoulith
Malaysia	– Prime Minister Najib Razak
Myanmar	– State Counsellor Aung San Suu Kyi
Philippines	– President Rodrigo Duterte
Singapore	– Prime Minister Lee Hsien Loong
Thailand	– Prime Minister Prayut Chan-o-cha
Vietnam	– Prime Minister Nguyen Xuan Phuc

### Dialogue partners

Australia	– Prime Minister Malcolm Turnbull
Canada	– Prime Minister Justin Trudeau
China	– Premier Li Keqiang
European Council	– President Donald Tusk
Japan	– Prime Minister Shinzo Abe
India	– Prime Minister Narendra Modi
New Zealand	– Prime Minister Jacinda Ardern
Russia	– Prime Minister Dmitry Medvedev
South Korea	– President Moon Jae-In
United States	– President Donald Trump
United Nations	– Secretary General Antonio Guterres

"Their attendance at the Manila summit is a testament to the deep and strong bonds between ASEAN and our dialogue partners, and to the keen interest of these countries and the United Nations to continue to forge strategic cooperation on areas of shared interest," Bolivar said. (*Rappler.com*)

## UNIVERSITY NEWS

### CBM GRADUATE SCHOOL ON A MISSION: THE COMMUNITY OUTREACH PROGRAM

Contributed by Dr. Mary Grace L. Leongson

The CBM Graduate School Outreach Activity was held on 28 October 2017 in the HRM Training Center Coffee Shop from 1:00 to 5:00 P.M. This closely followed the seminar/symposium held in the morning on this year's theme "Breaking Barriers and Breaching Boundaries for Business Success (B5)." CBM Graduate School was in partnership with St. Paul University Manila's Community Development Center (CDC) in the planning and implementation of this activity. The outreach activity was attended and participated in by micro-business owners in Malate and Ermita, Manila who have food and non-food businesses like *carinderia*, beauty salon, e-load among others.

CBM Graduate School Professor, Dr. Jennifer Ramos, started the seminar-workshop with an introduction on Stewardship. She was able to set the mood of the activity and provided the participants with information relevant to service and product development. This was followed by Joy Fajardo and KC Sajul's talk on Sustaining Micro Businesses. Ms. Fajardo and Ms. Sajul are Doctor in Business Administration (DBA) students. They shared their learnings related to business operations and marketing. A workshop was conducted after the talk, where our very own MBA and DBA students participated as facilitators. Dr. Mary Grace Leongson, HRM Program Chair and CBM Graduate School Professor, hosted the event.



The participants during the talk

Participants presenting their workshop output



## **BREAKING BARRIERS AND BREACHING BOUNDARIES IN BUSINESS**

The College of Business and Management Graduate School, in cooperation with the newly elected CBM-Graduate School Council, held a seminar as its culminating activity on 28 October 2017 in the coffee shop of the HRM Training Center. The seminar was aptly titled "Breaking Barriers and Breaching Boundaries in Business." The objective of the seminar was to provide the Graduate School students/participants with the essence of breaking from the constraints of day-to-day operations and present insights from those who are already driving meaningful change through thought leadership. Such was the whole theme provided by the three main speakers in the symposium, which was chaired by Dr. Amie Santillian Butial, under the leadership its College Dean, Dr. Elizabeth Ramos. The event also featured the beautiful events exhibit of the MBA-HRM Advanced Catering and Events Management class of Dr. Butial and the very informative exhibit of the Global Business DBA class.

The occasion was also highlighted by the oath taking of the first batch of the CBM-GS Officers - 2017 with the oath of office being administered by Sister Ma. Anunciata Sta. Ana, SPC. The symposium opened with the opening prayer led by student Vice President Lambert Geron Mindanao, followed by the welcome remarks by Dr. Ramos and the message of the Council President, Mr. Rolly Alagde. Professor Chantal Acayen ignited the interest of the participants with the very timely discussion about PEOPLE SKILLS. She navigated the discussion through leadership and interpersonal skills and related it to emotional intelligence. Behind the triple clap of hands and principles of interaction management, the audience was awed by her presentation that culminated with a simple message, "It's better to be kind than to be right."

The second speaker was the ever-dynamic Dr. Mary Grace Leongson, a familiar face among the graduate school students, who discussed the role of Human Resource as an AGENT OF CHANGE. Correlating the need to educate, train, empower, and reward people within the organization while at the same time driving meaningful change management, Dr. Grace kept the audience mesmerized by presenting a clear path for intervention strategy. The third speaker, Dr. Dennis Prince Germano, kept the audience alive as he presented the GLOBAL BUSINESS ETIQUETTE as an essential career skill. His mastery of different cultures, history, and lifestyles kept everyone guessing the next big surprise, from making a bow to maintaining eye contact to eating a sandwich in New York. The discussion was so animated that his concept of protocols amazed the VP Academic Services, Dr. Ma. Encarnacion Dychangco and the rest of the audience. The activity ended with a prayer led by the council secretary, Marilou Urbina. The master of the ceremony, Dr. Butial, ended the event through a photo opportunity with the speakers. Everyone enjoyed a sumptuous lunch after an exciting half-day of learning and fun.

Here are some pictures of the event:





## **BME students win in Search for Best Entrepreneurial Project**

Contributed by Dr. Arsenio Bignotia

Eco Skin Lotion Stick, a BS Entrepreneurship student project, bested entries from 16 universities when it bagged 1<sup>st</sup> Place in the 2<sup>nd</sup> University of Batangas Search for Best Entrepreneurial Project held on 3 November 2017 in the University of Batangas, Batangas City.

The students pitched their product in front of a panel composed of industry practitioners and a member of the academe. The team was composed of Ms. Trisha Merlin, Ms. Reine Ocampo, Ms. Grazielle Tamares, and Ms. Allysa Jireh Salazar. They are students of Business Management and Entrepreneurship Programs.



## **Two BME student projects win in NCR BPI Sinag U Business Plan Competition**

Contributed by Dr. Arsenio Bignotia



Bubbly Clean and Brew Pen, two student projects from the Business Management and Entrepreneurship Programs, were declared NCR Regional Winners and Top 20 National Finalists in the BPI Sinag U Business Plan Competition. Prior to their inclusion in the Top 20, Bubbly Clean and Sukang Kardaba proponents were declared 3<sup>rd</sup> Place and 4<sup>th</sup> Place respectively in the Business Pitch Category during the NCR Regional Boot Camp.

The top 20 national finalists will need to attend the five-day boot camp, where they will be mentored by successful industry practitioners. The finalists will be housed in Eton Mini Suites, De la Rosa St., Makati City. Accommodation and meals for the five-day Boot Camp will be

provided. The five-day, live-in boot camp will enable students to acquire the knowledge, skills, and tools that will help them transform their social enterprise into a full-blown business endeavor. The boot camp culmination will be the announcement of the national winners. The top five National Champion will be given a seed money of Php 100,000.00 each to help them jump-start their business.



The Bank of the Philippine Island (BPI)-Sinag U is a nationwide business plan competition designed to encourage students to further fuel entrepreneurial spirit among our youth and promote the development of social enterprise or business with social mission at its core.

### **BME student project is one of the Finalists in Noel Bazaar's Young Entrepreneur Program**

Contributed by Dr. Arsenio Bignotia



Sukang Kardaba, a student project of Ms. Chelsea Haro, 4<sup>th</sup> year BS Entrepreneurship, Business Management and Entrepreneurship Programs (BME) was selected as one of the Finalists in the Noel Bazaar's Young Entrepreneur Program. This is the 2<sup>nd</sup> year in a row that a student project from the BME Program was selected as finalist. Last year, Rosa All-Natural Laundry Detergent also made it to the Finals.

As incentive for being a Noel Bazaar's Young Entrepreneur Program finalist, Sukang Kardaba will be given free booths in the World Trade Center on 16-19 November 2017 and in the SMX Convention Center on 14-17 December 2017 where the finalists can sell and test market their products to patrons of Noel Bazaar.

Ms. Haro will vie for the title Student Entrepreneur of the Year.

