



SPU Manila INTER-OFFICE BULLETIN

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SPU MANILA OFFERS THREE YEAR COURSES

Dr. Ma. Encarnacion Dychangco, Vice President for Academic Services, and Mrs. Lalaine Vitug-Mallari, Public Relations Manager, share the following good news:

Effective this school year, SPU Manila is offering three-year programs for Tourism Management, Communication Arts, AB English, BSBA Marketing Management, and Entrepreneurship. A new program, AB Visual Design and Communications, to be offered SY 2019-20 will also be three years.

These programs offer the same quality as any four-year program but at a shorter time: only two semesters per school year. That is value for money and time. Our freshmen courses also offer Digitally-Enhanced General Education Program (first in the Philippines with New School of Art and Design as our partner) across all college degree courses.



3-YEAR CURRICULUM

BSBA MARKETING MANAGEMENT

CREATE YOUR EDGE. BE COMPETITIVE!
ENROLL NOW!

- ✓ **E** - NGAGING COURSES
- ✓ **D** - IGTALIZED GENERAL EDUCATION
- ✓ **G** - RADUATE SCHOOL READY
- ✓ **E** - NABLING MENTORS

ST. ZENES UNIVERSITY
MANILA

BUSINESS MANAGEMENT
AND ENTREPRENEURSHIP
PROGRAM

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3-YEAR CURRICULUM

AB COMMUNICATION

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AT THE CAS, WE MAKE YOUR T.R.I.P. TO COLLEGE WORTHWHILE!

- ✓ **T** ECHNOLOGY-BASED GENERAL EDUCATION CURRICULUM
- ✓ **R** ESEARCH-ORIENTED CORE COURSES
- ✓ **I** NNOVATIVE EDUCATIONAL PRACTICES AND FACILITIES
- ✓ **P** ASSIONATE FACULTY MEMBERS

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AND SCIENCES

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3-YEAR CURRICULUM

AB ENGLISH LANGUAGE

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3-YEAR CURRICULUM

AB VISUAL DESIGN AND COMMUNICATION

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**HAPPY BIRTHDAY,
SR. BENILDA!**

